GOVERNMENT OF ANDHRA PRADESH $\underline{A} \underline{B} \underline{S} \underline{T} \underline{R} \underline{A} \underline{C} \underline{T}$

YAT & C (PMU) Department – Tourism Promotion – Andhra Pradesh – District level Tourism Fairs & Festivals for the Financial Year 2014 – 2015 – Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 607 Dated 18 -09-2014. Read:

* * *

ORDER:-

Government have organized / conducted Fairs & Festivals at District level viz., (1) Lepakshi Festival, (2) Kakinada Beach Festival, (3) Flamingo Festival etc., during financial year 2013 – 2014.

2. Accordingly, Government have decided to organize / conduct the following A.P. Tourism Fairs & Festivals at District level during this financial year 2014 – 15 duly meeting the expenditure from the funds of Ministry of Tourism, Government of India, New Delhi and Government of Andhra Pradesh. The Government of India share is Rs. 10.00 lakhs and Government of Andhra Pradesh matching share will be met from the Head of Account "3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & other facilities to Tourists –Schemes included in PLAN, 11-Normal State Plan, SH(18)-Tourism Projects, 500-Other Charges -503-Other expenditure".

| Sl.No. | Name of the Fairs / Festivals | Name of the District | Month | Nodal Officers |
|--------|---|--|---------------------------|---|
| 1. | Lepakshi Festival at Lepakshi | Ananthapuram District | September/October 2014 | Commissioner of Tourism, A.P., Hyderabad |
| 3. | Kakinada Beach Festival at Kakinada | East Godavari District | January, 2015 | E.D. (Projects), APTDC |
| 2. | Flamingo Festival at Nelapattu | Sri Potti Sree Ramulu Nellore District | January/February, 2015 | District Collector, SPSR Nellore & Commissioner of Tourism, A.P., Hyderabad |

3. All the Nodal Officers mentioned above shall take necessary action accordingly. (BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN SPECIAL CHIEF SECRETARY TO GOVERNMENT (T)

To

The Commissioner of Tourism, A.P., Hyderabad.

The Vice-Chairman & Managing Director, APTDC, Hyderabad.

All the concerned District Collectors.

All the Nodal Officers.

All the concerned District Tourism Officers (Through the Commissioner of Tourism).

All the concerned Divisional Managers, APTDC (Through C&MD, APTDC)

Copy to:

The PS to Secretary to Hon'ble C.M.

The PS to Special Chief Secretary to Government (T), YAT & C Department.

The PA to OSD, YAT & C (PMU) Department.

The Deputy Secretary to Government, YAT & C (PMU) Department.

The Assistant Secretary to Government & DDO, YAT & C (PMU) Department.

The Accounts Officer, YAT & C (PMU) Department.

Sf/Scs.

//FORWARDED :: BY ORDER//